

PRESS RELEASE

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Rachel Hill named Trade-A-Plane publisher



Crossville, TN (October 27, 2015) — TAP Publishing Company, based in Crossville, TN, announced that Rachel Hill has been named publisher of its flagship magazine and online market, Trade-A-Plane.

Hill joined Trade-A-Plane in 1990, spending more than two decades in advertising sales. Most recently, she served as associate publisher.

"Rachel has earned the respect of key leaders and marketers in General Aviation," said Cosby Stone, grandson of the company's founder and its current CEO. "We are proud of her accomplishments and grateful for her continuing leadership."

The new publisher expressed excitement about her new position.

"It has been my pleasure to be a part of the Trade-A-Plane family for nearly 26 years," she said, "and I can't express in words how very blessed I feel to be appointed publisher of such a well known aviation standard."

Hill said after working for the company for approximately a year, she was asked to try her hand at sales.

"I had never really thought of myself as a salesperson," she commented. "When you believe in something that works like Trade-A-Plane does, selling is simply building relationships and wanting the absolute best for

your friends and advertisers. Trade-A-Plane gives them just that," she added.

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Given her new role, Hill sees a bright future for Trade-A-Plane.

"Trade-A-Plane is a coordinated package of print, web, social media and show distribution. We continue to introduce the younger generations to aviation and encourage them to follow their dreams of becoming pilots," she remarked. "I am confident that this will allow Trade-A-Plane to remain a household name for many years to come."

Trade-A-Plane, widely known as The Aviation MarketPlace, has been published since 1937 by TAP Publishing Company. The fifth generation, family-owned media company specializes in buy/sell marketplaces for aviation, heavy construction, heavy trucking, and oil and gas. TAP also provides online services for weather, and is a commercial printer.

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