

2024 ADMA INTERNATIONAL CONFERENCE

Loews Ventana Canyon Resort
Tucson, Arizona
October 27-31, 2024



Premier international conference for those active in the general aviation industry! This is a must attend event!

2024 Sponsorship Prospectus

Aviation Distributors and Manufacturers Association

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(720) 249-0999

PLAN TO BE A GREAT PART OF THE 2024 ADMA INTERNATIONAL CONFERENCE

Join us as a sponsor for the 2024 Aviation Distributors and Manufacturers Association (ADMA) International Conference, taking place from October 27-31, 2024, at the Loews Ventana Canyon Resort in Tucson, Arizona. This unique conference offers an unparalleled opportunity for aviation distributors and manufacturers to engage in business development and networking, aiming to elevate the industry and our association to new heights. This year's event promises to be an exceptional experience!

ADMA is committed to advancing the aviation marketplace by providing a platform for manufacturers and distributors to network, gather market intelligence, build lasting business relationships, and promote the success of this dynamic industry. Established in 1943, the Aviation Distributors and Manufacturers Association was founded to represent the shared interests of the aviation marketplace. Over the years, ADMA has become a vital resource, dedicated to fostering professionalism, integrity, and education within the industry.

Become a part of this prestigious event and help shape the future of aviation!



Conference Participation Benefits

The Aviation Distributors and Manufacturers Association Annual Conference is a great place to network, build upon current business relationships, and learn more about our dynamic and ever-changing industry.

The ADMA Conference offers a multitude of benefits for participating companies:

- **Access to Key Decision Makers:** Join key decision makers from a number of distributors and manufacturers registered as ADMA members, and well over 100 delegates participating in the Annual Conference.
- **Numerous Networking Opportunities:** Whether during the golf tournament, coffee breaks, or evening receptions, ADMA offers numerous venues during its Annual Conference for companies to highlight their brand and services.
- **Various Promotional Methods:** ADMA affords sponsorship, marketing, and advertising opportunities for interested companies.
- **Ongoing Access:** As an ADMA sponsor, you are able to stay in touch and in front of our members. A quality return on investment is definitely attainable!

Sponsorship Opportunities

Increase Your Brand Exposure

Aviation Distributors and Manufacturers Association (ADMA) values its relationship with our supporters and wants to provide the opportunity to become a true organizational partner. Select the best channels to achieve your marketing goals.

Major Sponsorship Opportunities

Consider supporting the Aviation Distributors and Manufacturers Association as a Major Sponsor for its upcoming Conference. Our Major Sponsors are valued members of the ADMA community and will be recognized before, throughout, and after the Annual Conference. The sponsorship opportunity provides extensive marketing opportunities to and networking exposure with ADMA members and other key stakeholders. Additionally, major sponsors will have the opportunity to participate in a special VIP reception with the ADMA Board of Directors during the Annual Conference. Contact us at (720) 249-0999 to learn more about our Major Sponsorship opportunities.

PLATINUM SPONSOR | \$20,000

- Up to four (4) complimentary registrations to conference
- Company or Organization Name, Logo and Website Link on ADMA Website on the Conference Page
- Company or Organization Logo Printed on Conference Signage
- Company or Organization Logo Projected throughout the Conference
- Sponsorship Level Mention in all Conference Press Releases Special Introduction during the Opening Session
- Remarks at the Opening Reception and Closing Banquet
- Conference Registration Insert
- Golf Tournament Tee Box Sign – prominently displayed

GOLD SPONSOR | \$15,000

- Up to three (3) complimentary registration to conference
- Company or Organization Name, Logo and Website Link on ADMA Website on the Conference Page
- Company or Organization Logo Printed on Conference Signage
- Company or Organization Logo Projected throughout the Conference
- Sponsorship Level Mention in all Conference Press Releases
- Special Introduction during the Opening Session
- Conference Registration Insert

SILVER SPONSOR | \$10,000

- Up to two (2) Complimentary Registrations to Conference
- Company or Organization Name, Logo and Website Link on ADMA Website on the Conference Page
- Company or Organization Logo Printed on Conference Signage
- Verbal Recognition during the Opening Session and Closing Banquet

BRONZE SPONSOR | \$5,000

- One (1) Complimentary Registration to Conference
- Company or Organization Name, Logo and Website Link on ADMA Website on the Conference Page
- Company or Organization Name Printed on Conference Signage

Additional Sponsorship Opportunities

The following corporate branding sponsorship opportunities are available on a first-come, first-serve basis.

Opening Reception Sponsor | \$6,500 **SOLD**

Highlight your company's products/services during the kick-off of the Annual Conference by sponsoring the Opening Reception. This high-energy event will create awareness for your organization and recognize you as a strong supporter of the aviation industry. Sponsorship includes logo acknowledgment on signage and on the conference app. Your company will also be recognized during the opening reception.

Closing Dinner Sponsor | \$6,500 **SOLD**

The final networking event before the close of the conference reception is a perfect way to highlight your company/organization. Sponsorship includes logo acknowledgment on signage and on the conference app.

Golf Tournament Premier Sponsor | \$5,000

Serve as the highlight sponsor for the Golf Tournament and receive a banner at the golf tournament, inclusion on all marketing, and the ability to present golf tournament awards. Sponsorship includes logo acknowledgment on signage and on the conference app.

President's Reception Sponsor | \$5,000 **SOLD**

Show your support of ADMA and the aviation industry by sponsoring the President's Reception. This is a great networking gathering to be a part of during the ADMA Conference. Sponsorship includes logo acknowledgment on signage and on the conference app. Your company will also be recognized during the President's Reception.

Entertainment Sponsor | \$3,500 **SOLD**

Show your support of ADMA and the aviation industry by sponsoring our conference's special entertainment. Your company will be recognized throughout the conference. The sponsorship also includes logo acknowledgment on signage and on the conference app.

Private Conference Lunch Sponsors | \$3,500 (One Sold - One More Available)

Receive recognition as the private conference lunch sponsor and be recognized during the lunch. Sponsorship includes logo acknowledgment on signage and on conference app.

Conference App Sponsor | \$2,500 **SOLD**

Consider sponsoring the ADMA Conference App and be highlighted in all marketing materials and on event signage.

Lanyard Sponsor | \$1,500 **SOLD**

Your company will truly be highlighted when you serve as the conference lanyard sponsor. Your company name/logo will be on the lanyards for all participants and your company will be acknowledged on event signage.

Golf Tee Box Sponsor | \$350 (Five More Available)

Tee box sponsors will be recognized during the Annual Golf Tournament with a tee box sign. Great, fun way to support the ADMA Conference.

First Timers & New Member Welcome Reception | \$3,000

Introduce your company to new faces by sponsoring the First Timers and New Members Welcome Reception on the opening night of our Annual Conference. This lively event will boost awareness of your organization and establish you as a dedicated supporter of the aviation industry. Sponsorship includes prominent logo recognition on event signage and in the conference app, along with special acknowledgment during the reception.

Additional Sponsorship Opportunities

The following corporate branding sponsorship opportunities are available on a first-come, first-serve basis.

Wine Tasting Sponsor | \$5,000 **SOLD**

Showcase your company by sponsoring the Wine Tasting Event at the ADMA Annual Conference. This vibrant gathering will boost your organization's visibility and demonstrate your support for the general aviation industry. Sponsorship includes logo recognition on event signage and in the conference app, with additional acknowledgment during the wine tasting.

Annual Conference Signage Sponsor | \$3,000

Elevate your brand by becoming a Conference Signage Sponsor. Your logo will be prominently displayed on all general event signage, positioning your company as a key supporter of the aviation industry. This sponsorship opportunity includes logo recognition in the conference app and during the high-energy Opening Reception, enhancing awareness of your products and services from the very start of the Annual Conference to the conclusion of the Annual Meeting.

Awards Sponsor | \$3,000

Showcase your company's excellence by sponsoring the Awards Ceremony at our Annual Conference. As an Award Sponsor, your support will make this prestigious event truly memorable, enhancing your organization's visibility and demonstrating your commitment to the aviation industry. Sponsorship includes logo recognition on event signage and in the conference app, with special acknowledgment during the ceremony.

Welcome Gift Sponsor | \$2,500

Delight attendees from the start by sponsoring the Welcome Gift at our Annual Conference. This exciting opportunity will increase awareness of your organization. Sponsorship includes your logo on the gift item and in the conference app, with special recognition during registration.

Coffee Break Sponsor | \$2,000 (Four Available)

Fuel the day by sponsoring the Morning Coffee at our Annual Conference. This energizing opportunity will boost awareness of your organization. Sponsorship includes your logo on signage and in the conference app, with special recognition during the morning of the conference for which your company sponsors.

Photography Sponsor | \$1,500

Help ADMA to capture the moments by sponsoring the Photography at our Annual Conference. This dynamic opportunity will enhance your organization's visibility. Sponsorship includes your logo on event signage and in the conference app, with recognition throughout the conference.

Water Bottle Sponsor | \$1,500

Quench attendees' thirst by sponsoring the Water Bottles at the ADMA Annual Conference. This refreshing opportunity will boost awareness of your organization. Sponsorship includes your logo on the water bottles and in the conference app, with recognition throughout the conference.

Notebook Sponsor | \$1,500

Showcase your brand by sponsoring the conference notebooks. Your company name and logo will be featured on every notebook provided to participants, ensuring continuous visibility. Additionally, your sponsorship will be acknowledged on event signage.

Golf Towel Sponsor | \$1,500

Elevate your brand by sponsoring the golf towels. Your company name and logo will be prominently displayed on towels for all participants, ensuring ongoing visibility. Plus, your sponsorship will be acknowledged on event signage.

ADMA Conference

Sponsors are invited to participate in all aspects of the conference. The ADMA International conference experience offers countless opportunities for connecting and networking. However, private conferences are reserved for ADMA member companies only.

Tote Bag Sponsor | \$2,500

SOLD

Your company will truly be highlighted when you serve as the conference tote bag sponsor. Your company name/logo will be on the tote bags for all participants and your company will be acknowledged on event signage.



Name Badge Sponsor | \$1,500

SOLD

Be recognized as a supporter of the general aviation industry and have your company logo on all participants' name badges. Your company will also receive acknowledgement on event signage.

Add a subtitle

Advertising Opportunities

Video Promotion | \$1,000

- Website Homepage (90-day period)
- Perfect for a demonstration/testimonial/product endorsement

Banner Graphic Ad | \$500

- Website Home Page ad
- Linked back to the web page of your choice
- Posted for a 90-day period

Achieve your marketing goals with ADMA!

From event sponsorships to website outreach, select the best opportunities to increase your organization's visibility.

Secure your company's sponsorship today! Visit:
<https://www.adma.org/2024-conference-sponsorship-opportunities>