



ATLANTIS
PARADISE ISLAND BAHAMAS



2023 ADMA CONFERENCE

OCTOBER 22 - 26, 2023

A background image of a Cessna aircraft, showing the fuselage and wings. The registration 'N218PA' is visible on the side of the plane.

2023 Sponsorship Prospectus

Aviation Distributors and Manufacturers Association

www.adma.org
info@adma.org
(720) 249-0999

JOIN ADMA IN THE BAHAMAS IN 2023

For the 2023 Aviation Distributors and Manufacturers Association International Conference, which will be hosted October 22 - 26, 2023, at the Atlantis Paradise Island in the beautiful Bahamas, aviation distributors and manufacturers will convene for business development and networking efforts to work together to experience greater heights for the industry and the overall association. This year, we will celebrate the association's 80th Anniversary!

ADMA strives to further the development of the aviation marketplace by providing a space in which producers and distributors may network, gather market intelligence, create long-term business relationships, and further promote the success of the ever-changing aviation marketplace. Founded in 1943, the Aviation Distributors and Manufacturers Association was created with the sole intention of representing the common interests of the aviation marketplace. Since then, ADMA continues to serve as an invaluable and proven resource dedicated to promoting professionalism, integrity, and education within the Industry.

We invite you to be a part of the 2023 ADMA International Conference and take advantage of the opportunity to promote your company as well as your services and/or products.



Conference Participation Benefits

The Aviation Distributors and Manufacturers Association Annual Conference is a great place to network, build upon current business relationships, and learn more about our dynamic and ever-changing industry.

The ADMA Conference offers a multitude of benefits for participating companies:

- **Access to Key Decision Makers:** Join key decision makers from over 60 distributors and manufacturers registered as ADMA members, and over 150 delegates participating in the Annual Conference.
- **Numerous Networking Opportunities:** Whether during the golf tournament, coffee breaks, or evening receptions, ADMA offers numerous venues during its Annual Conference for companies to highlight their brand and services.
- **Various Promotional Methods:** ADMA affords sponsorship, marketing, and advertising opportunities for interested companies.
- **Ongoing Access:** As an ADMA sponsor, you are able to stay in touch and in front of our members. A quality return on investment is definitely attainable!

Sponsorship Opportunities

Increase Your Brand Exposure

Aviation Distributors and Manufacturers Association (ADMA) values its relationship with our supporters and wants to provide the opportunity to become a true organizational partner. Select the best channels to achieve your marketing goals.

Major Sponsorship Opportunities

Consider supporting the Aviation Distributors and Manufacturers Association as a Major Sponsor for its upcoming Conference. Our Major Sponsors are valued members of the ADMA community and will be recognized before, throughout, and after the Annual Conference. The sponsorship opportunity provides extensive marketing opportunities to and networking exposure with ADMA members and other key stakeholders. Additionally, major sponsors will have the opportunity to participate in a special VIP reception with the ADMA Board of Directors during the Annual Conference. Contact us at (720) 249-0999 to learn more about our Major Sponsorship opportunities.

PLATINUM SPONSOR | \$20,000

- Up to four (4) complimentary registrations to conference
- Company or Organization Name, Logo and Website Link on ADMA Website on the Conference Page
- Company or Organization Logo Printed on Conference Signage
- Company or Organization Logo Projected throughout the Conference
- Sponsorship Level Mention in all Conference Press Releases Special Introduction during the Opening Session
- Remarks at the Opening Reception and Closing Banquet
- Conference Registration Insert
- Golf Tournament Tee Box Sign – prominently displayed

GOLD SPONSOR | \$15,000

- Up to three (3) complimentary registration to conference
- Company or Organization Name, Logo and Website Link on ADMA Website on the Conference Page
- Company or Organization Logo Printed on Conference Signage
- Company or Organization Logo Projected throughout the Conference
- Sponsorship Level Mention in all Conference Press Releases
- Special Introduction during the Opening Session
- Conference Registration Insert

SILVER SPONSOR | \$10,000

- Up to two (2) Complimentary Registrations to Conference
- Company or Organization Name, Logo and Website Link on ADMA Website on the Conference Page
- Company or Organization Logo Printed on Conference Signage
- Verbal Recognition during the Opening Session and Closing Banquet

BRONZE SPONSOR | \$5,000

- One (1) Complimentary Registration to Conference
- Company or Organization Name, Logo and Website Link on ADMA Website on the Conference Page
- Company or Organization Name Printed on Conference Signage

Additional Sponsorship Opportunities

The following corporate branding sponsorship opportunities are available on a first-come, first-serve basis.

Opening Reception Sponsor | \$6,500 **SOLD**

Highlight your company's products/services during the kick-off of the Annual Conference by sponsoring the Opening Reception. This high-energy event will create awareness for your organization and recognize you as a strong supporter of the aviation industry. Sponsorship includes logo acknowledgment on signage and on the conference app. Your company will also be recognized during the opening reception.

Closing Dinner Sponsor | \$6,500

The final networking event before the close of the conference reception is a perfect way to highlight your company/organization. Sponsorship includes logo acknowledgment on signage and on the conference app.

Golf Tournament Premier Sponsor | \$5,000

Serve as the highlight sponsor for the Golf Tournament and receive a banner at the golf tournament, inclusion on all marketing, and the ability to present golf tournament awards. Sponsorship includes logo acknowledgment on signage and on the conference app.

President's Reception Sponsor | \$5,000 **SOLD**

Show your support of ADMA and the aviation industry by sponsoring the President's Reception. This is a great networking gathering to be a part of during the ADMA Conference. Sponsorship includes logo acknowledgment on signage and on the conference app. Your company will also be recognized during the President's Reception.

Entertainment Sponsor | \$3,500

Show your support of ADMA and the aviation industry by sponsoring our conference's special entertainment. Your company will be recognized throughout the conference. The sponsorship also includes logo acknowledgment on signage and on the conference app.

Private Conference Lunch Sponsors | \$3,500 (Two Available) **SOLD**

Receive recognition as the private conference lunch sponsor and be recognized during the lunch. Sponsorship includes logo acknowledgment on signage and on conference app.

Conference App Sponsor | \$2,500

Consider sponsoring the ADMA Conference App and be highlighted in all marketing materials and on event signage.

Lanyard Sponsor | \$1,500 **SOLD**

Your company will truly be highlighted when you serve as the conference lanyard sponsor. Your company name/logo will be on the lanyards for all participants and your company will be acknowledged on event signage.

Golf Tee Box Sponsor | \$350

Tee box sponsors will be recognized during the Annual Golf Tournament with a tee box sign. Great, fun way to support the ADMA Conference.

ADMA Conference

Sponsors are invited to participate in all aspects of the conference. The ADMA International conference experience offers countless opportunities for connecting and networking. However, private conferences are reserved for ADMA member companies only.

Tote Bag Sponsor | \$2,500

Your company will truly be highlighted when you serve as the conference tote bag sponsor. Your company name/logo will be on the tote bags for all participants and your company will be acknowledged on event signage.



Name Badge Sponsor | \$1,500

Be recognized as a supporter of the general aviation industry and have your company logo on all participants' name badges. Your company will also receive acknowledgement on event signage.

Advertising Opportunities

Video Promotion | \$1,000

- Website Homepage (90-day period)
- Perfect for a demonstration/testimonial/product endorsement

Banner Graphic Ad | \$500

- Website Home Page ad
- Linked back to the web page of your choice
- Posted for a 90-day period

Achieve your marketing goals with ADMA!

From event sponsorships to website outreach, select the best opportunities to increase your organization's visibility.

ADMA Sponsorship & Advertisement Form

Company Name _____

Contact Name _____

Mailing Address _____

City, State, and Zip Code _____

Email Address _____ Phone _____

Make Selection	Support Opportunity	Amount
	Platinum Sponsor	\$20,000.00
	Gold Sponsor	\$15,000.00
	Silver Sponsor	\$10,000.00
	Bronze Sponsor	\$5,000.00
	Opening Reception Sponsor - SOLD	\$6,500.00
	Closing Dinner Sponsor	\$6,500.00
	Golf Tournament Premier Sponsor	\$5,000.00
	President's Reception Sponsor - SOLD	\$5,000.00
	Entertainment Sponsor	\$3,500.00
	Private Conference Lunch Sponsor - SOLD	\$3,500.00
	Conference App Sponsor	\$2,500.00
	Tote Bag Sponsor - SOLD	\$2,500.00
	Lanyard Sponsor - SOLD	\$1,500.00
	Name Badge Sponsor - SOLD	\$1,500.00
	Video Promotion	\$1,000.00
	Banner Ad	\$500.00
	Golf Tee Box Sponsor	\$350.00

Submit sponsorship information one of four ways:

- Online:
<https://adma.memberclicks.net/2023sponsorship>
- Fax: +1 (720) 496-4974
- Email: info@adma.org
- Mail: ADMA, PO Box 3948, Parker, CO 80134

Credit Card Information

Name on Card

Card Number

Exp. Date

Security Code

Billing Address

City, State & Zip

Mailing Address

City, State & Zip

Signature