



## **Aviation Distributors and Manufacturers Association**

### **2021 Sponsorship & Exhibitor Prospectus**

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***September 19 - 23, 2021  
Wild Dunes Resort  
Isle of Palms, South Carolina***



[www.adma.org](http://www.adma.org)



# Join ADMA in South Carolina in 2021!

For the 2021 Aviation Distributors and Manufacturers Association Annual Conference, which will be hosted September 19 – 23, 2021, at the Wild Dunes Resort in beautiful Isle of Palms, South Carolina, aviation distributors and manufacturers will convene for business development and networking efforts to work together to experience greater heights for the industry and the overall association.

ADMA strives to further the development of the aviation marketplace by providing a space in which producers and distributors may network, gather market intelligence, create long-term business relationships, and further promote the success of the ever-changing aviation marketplace. Founded in 1943, the Aviation Distributors and Manufacturers Association was created with the sole intention of representing the common interests of the aviation marketplace. Since then, ADMA continues to serve as an invaluable and proven resource dedicated to promoting professionalism, integrity, and education within the Industry.

We invite you to be a part of the 2021 ADMA Annual Conference and take advantage of the opportunity to promote your company as well as your services and/or products.



## Conference Participation Benefits

The 2021 Aviation Distributors and Manufacturers Association Annual Conference is a great place to network, build upon current business relationships, and learn more about our dynamic and ever-changing industry.

The ADMA Conference offers a multitude of benefits for participating companies:

- **Access to Key Decision Makers:** Join key decision makers from over 60 distributors and manufacturers registered as ADMA members, and over 150 delegates participating in the Annual Conference.
- **Numerous Networking Opportunities:** Whether during the golf tournament, coffee breaks, or evening receptions, ADMA offers numerous venues during its Annual Conference for companies to highlight their brand and services.
- **Various Promotional Methods:** ADMA affords sponsorship, exhibit, marketing and advertising opportunities for interested companies.
- **Ongoing Access:** As an ADMA sponsor, you are able to stay in touch and in front of our members. A quality return on investment is definitely attainable!

# Sponsorship Opportunities

## Increase Your Brand Exposure

Aviation Distributors and Manufacturers Association (ADMA) values its relationship with our supporters and wants to provide the opportunity to become a true organizational partner. Select the best channels to achieve your marketing goals.

## Major Sponsorship Opportunities

Consider supporting the Aviation Distributors and Manufacturers Association as a Major Sponsor for its upcoming Conference. Our Major Sponsors are valued members of the ADMA community and will be recognized before, throughout, and after the Annual Conference. The sponsorship opportunity provides extensive marketing opportunities to and networking exposure with ADMA members and other key stakeholders. Additionally, major sponsors will have the opportunity to participate in a special VIP reception with the ADMA Board of Directors during the Annual Conference. Contact us at (720) 249-0999 to learn more about our Major Sponsorship opportunities.

### Platinum Sponsor - \$20,000

- Complimentary Exhibit Display Table – prominently displayed
- Up to five (5) Complimentary Registrations to Conference
- Company or Organization Name, Logo and Website Link on ADMA Website on the Conference Page
- Company or Organization Logo Printed on Conference Signage
- Company or Organization Logo Projected throughout the Conference
- Sponsorship Level Mention in all Conference Press Releases
- Special Introduction during the Opening Session
- Remarks at the Opening Reception and Closing Banquet
- Conference Registration Insert
- Golf Tournament Tee Box Sign– prominently displayed

### Gold Sponsor - \$15,000

- Complimentary Exhibit Display Table
- Up to three (3) Complimentary Registration to Conference
- Company or Organization Name, Logo and Website Link on ADMA Website on the Conference Page
- Company or Organization Logo Printed on Conference Signage
- Company or Organization Logo Projected throughout the Conference
- Sponsorship Level Mention in all Conference Press Releases
- Special Introduction during the Opening Session
- Conference Registration Insert

### Silver Sponsor - \$10,000

- Complimentary Exhibit Display Table
- Up to two (2) Complimentary Registrations to Conference
- Company or Organization Name, Logo and Website Link on ADMA Website on the Conference Page
- Company or Organization Logo Printed on Conference Signage
- Verbal Recognition during the Opening Session and Closing Banquet

### Bronze Sponsor - \$5,000

- Complimentary Exhibit Display Table
- One (1) Complimentary Registration to Conference
- Company or Organization Name, Logo and Website Link on ADMA Website on the Conference Page
- Company or Organization Name Printed on Conference Signage

# Additional Sponsorship Opportunities

The following Corporate Branding sponsorship opportunities are available on a first-come, first-serve basis.

## Opening Reception Sponsor: \$6,500

Highlight your company's products/services during the kick-off of the Annual Conference by sponsoring the Opening Reception. This high-energy event will create awareness for your organization and recognize you as a strong supporter of the aviation industry. Sponsorship includes logo acknowledgment on signage and on the conference app, two complimentary conference registrations, and an exhibit booth. Your company will also be recognized during the opening reception.

## Closing Dinner Sponsor: \$6,500

The final networking event before the close of the conference reception is a perfect way to highlight your company/organization. Sponsorship includes logo acknowledgment on signage and on the conference app, two complimentary conference registrations, and an exhibit booth.

## Golf Tournament Premier Sponsor: \$5,000

Serve as the highlight sponsor for the Golf Tournament and receive a banner at the golf tournament, inclusion on all marketing, and the ability to present golf tournament awards. Sponsorship includes logo acknowledgment on signage and on the conference app, and one complimentary conference registration.

## President's Reception Sponsor: \$5,000

Show your support of ADMA and the aviation industry by sponsoring the President's Reception. This is a great networking gathering to be a part of during the ADMA Conference. Sponsorship includes logo acknowledgment on signage and on the conference app, one complimentary conference registration, and an exhibit booth. Your company will also be recognized during the President's Reception.

## Keynote Sponsor: \$3,500

Show your support of ADMA and the aviation industry by sponsoring our conference's keynote presentation. Your company will be recognized during the closing banquet and have the opportunity to introduce the keynote speaker. The sponsorship also includes logo acknowledgment on signage and on the conference app, and one complimentary conference registration.

## Private Conference Lunch Sponsor: \$3,500 *(Two Available)*

Receive recognition as the private conference lunch sponsor and be recognized during the lunch. Sponsorship includes logo acknowledgment on signage, one complimentary conference registration, and an exhibit booth.

## Conference App Sponsor: \$2,500

Consider sponsoring the ADMA Conference App and be highlighted in all marketing materials and on event signage.

## Lanyard Sponsor: \$1,500

Your company will truly be highlighted when you serve as the conference lanyard sponsor. Your company name/logo will be on the lanyards for all participants and your company will be acknowledged on event signage.

## Golf Tee Box Sponsor: \$150

Tee box sponsors will be recognized during the Annual Golf Tournament with a tee box sign. Great, fun way to support the ADMA Conference.





# Exhibit at the ADMA Conference

Exhibitors are invited to participate in all aspects of the conference. However, private conferences are reserved for ADMA member companies only. Exhibits will be located in close proximity to conference activities.

## Premier Exhibit - \$1,800

The Premier Exhibit opportunity provides preferred placement. Each exhibit table includes a six-foot draped table, two complimentary conference registrations, and access to meals and networking events.

## General Exhibit - \$950

Each exhibit table includes a six-foot draped table, one complimentary conference registration, and access to meals and networking events.

## Advertising Opportunities

### Video Promotion: \$1,000

- Website Homepage (90-day period)
- Perfect for a demonstration/testimonial/product endorsement

### Banner Graphic Ad: \$500

- Website Home Page ad
- Linked back to the web page of your choice
- Posted for a 90-day period

### Downloadable Conference Program Book Ad:

Full Page Ad: \$500

½ Page Ad: \$350

¼ Page Ad: \$250



### Achieve your Marketing Goals with ADMA:

From exhibit booths to website outreach, select the best opportunities to increase your organization's visibility.



# ADMA Sponsorship & Advertisement Form

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City, State and Zip \_\_\_\_\_

Email Address \_\_\_\_\_ Phone \_\_\_\_\_

Submit Sponsorship information one of four ways:

1. Online: <https://adma.memberclicks.net/meetings-and-events>
2. Fax: +1 (720) 496-4974
3. Email: [info@adma.org](mailto:info@adma.org)
4. Mail: ADMA, PO Box 3948, Parker, CO 80134

## CHECK ALL THAT APPLY:

MAKE SELECTION	SUPPORT OPPORTUNITY	AMOUNT
<input type="checkbox"/>	Platinum Sponsor	\$20,000
<input type="checkbox"/>	Gold Sponsor	\$15,000
<input type="checkbox"/>	Silver Sponsor	\$10,000
<input type="checkbox"/>	Bronze Sponsor	\$5,000
<input type="checkbox"/>	Opening Reception Sponsor	\$6,500
<input type="checkbox"/>	Closing Dinner Sponsor	\$6,500
<input type="checkbox"/>	Golf Tournament Premier Sponsor	\$5,000
<input type="checkbox"/>	President's Reception Sponsor	\$5,000
<input type="checkbox"/>	Keynote Sponsor	\$3,500
<input type="checkbox"/>	Private Conference Lunch Sponsor	\$3,500
<input type="checkbox"/>	Conference App Sponsor	\$2,500
<input type="checkbox"/>	Lanyard Sponsor	\$1,500
<input type="checkbox"/>	Golf Tee Box Sponsor	\$150
<input type="checkbox"/>	Premier Exhibit	\$1,800
<input type="checkbox"/>	Standard Exhibit	\$950
<input type="checkbox"/>	Video Promotion	\$1,000
<input type="checkbox"/>	Banner Ad	\$500
<input type="checkbox"/>	Conference Program Ad – Full Page	\$500
<input type="checkbox"/>	Conference Program Ad – Half Page	\$350
<input type="checkbox"/>	Conference Program Ad – Quarter Page	\$250
TOTAL		\$

## Credit Card Information

Name on Card

Card Number. Visa • Master Card

EXP: Date

Security Code

Billing Address

City, State & Zip:

Mailing Address (If different from Billing)

City, State & Zip:

Signature